

IN THE HIGH COURT OF MADHYA PRADESH
AT INDORE

WP No. 46800 of 2025

(SUDESH GUPTA Vs THE STATE OF MADHYA PRADESH AND OTHERS)

Dated : 17-03-2026

Shri Abhinav Dhanodkar - Advocate for the petitioner.

*Shri (Dr.) Amit Bhatia - Govt. Advocate for the respondent / State
on advance notice.*

The present petition is filed as Public Interest Litigation alleging that the allotment of advertising rights to the respondents No.5 & 6 and the installation of unipoles / hoardings by the respondents No.5 & 6 are contrary to the provisions of M.P. Outdoor Advertisement Media Rules, 2017 framed by the State Government in exercise of the powers conferred under Section 68 read with Section 433 of the M.P. Municipal Corporation Act, 1956 and under Section 124 read with Section 355 the M.P. Municipalities Act, 1961.

Counsel for the petitioner argued that as per the aforesaid rules, there cannot be any hoarding on the divider and also on the footpath. Some photographs alongwith the petition are filed to show that the hoardings are on dividers, footpaths, etc.

Considering the aforesaid submission, issue notice to the respondents on payment of PF by Registered AD mode with due acknowledgement within seven working days. Notice be made returnable within four weeks.

As an interim measure, it is directed that the respondent No.3 / Commissioner, Indore Municipal Corporation will find out the hoardings which are installed on the divider or on the footpath contrary to the rules and will take action in accordance with the law.

(VIJAY KUMAR SHUKLA)
JUDGE

(ALOK AWASTHI)
JUDGE

Divyansh